

EMPOWERING BUSINESSES
WITH SMART DIGITAL SOLUTIONS



COMPANY PROFILE

YOUR TRUSTED PARTNER FOR
BUSINESS GROWTH | BRANDING | TECHNOLOGY | STRATEGY



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INNOVATE | INTEGRATE | INSPIRE



ABOUT IMBS

EMPOWERING BUSINESSES WITH SMART DIGITAL SOLUTIONS



IMBS is a leading business solutions company committed to helping organizations grow, compete, and succeed in today's fast-paced digital world. We provide a comprehensive range of business support services that enable companies to strengthen their brand, secure new business opportunities, improve operational efficiency, and establish a powerful digital presence.



From tender intelligence and bid management to corporate branding, website development, live marketing data, and corporate video production, IMBS serves as a one-stop business partner for startups, SMEs, enterprises, government contractors, manufacturers, and service providers across Pakistan.



Our team of experienced consultants, designers, developers, researchers, and digital strategists combines innovation, technology, and industry expertise to deliver measurable results and long-term value.

WHAT WE DELIVER



**BUSINESS
GROWTH**



**STRONG
BRANDS**



**SMART
STRATEGIES**



**DIGITAL
SOLUTIONS**



**LONG-TERM
PARTNERSHIP**

“

We don't just deliver services, we create solutions that help businesses grow, compete, and succeed. ”



WHO WE ARE

At **IMBS**, we believe every business deserves access to professional solutions that drive sustainable growth. We work closely with our clients to understand their objectives and deliver customized services that enhance business performance, increase visibility, and create competitive advantages.

“Our purpose is simple: to empower businesses with smart solutions that create value, build trust, and drive sustainable success.”

OUR COMMITMENT IS BUILT ON



PROFESSIONAL EXCELLENCE

We are dedicated to delivering high-quality services with professionalism and excellence.



INNOVATION & TECHNOLOGY

We embrace innovation and leverage modern technology to deliver smarter solutions.



ACCURACY & RELIABILITY

We ensure accuracy, reliability, and consistency in everything we do.



CLIENT-CENTRIC APPROACH

Our clients are at the heart of our business. We listen, understand, and deliver solutions that truly matter.



TRANSPARENCY & INTEGRITY

We operate with honesty, transparency, and strong ethical values.



LONG-TERM BUSINESS RELATIONSHIPS

We believe in building lasting partnerships based on trust, respect, and mutual success.



At **IMBS**, we don't just provide services, we build partnerships that help businesses grow, compete, and lead.



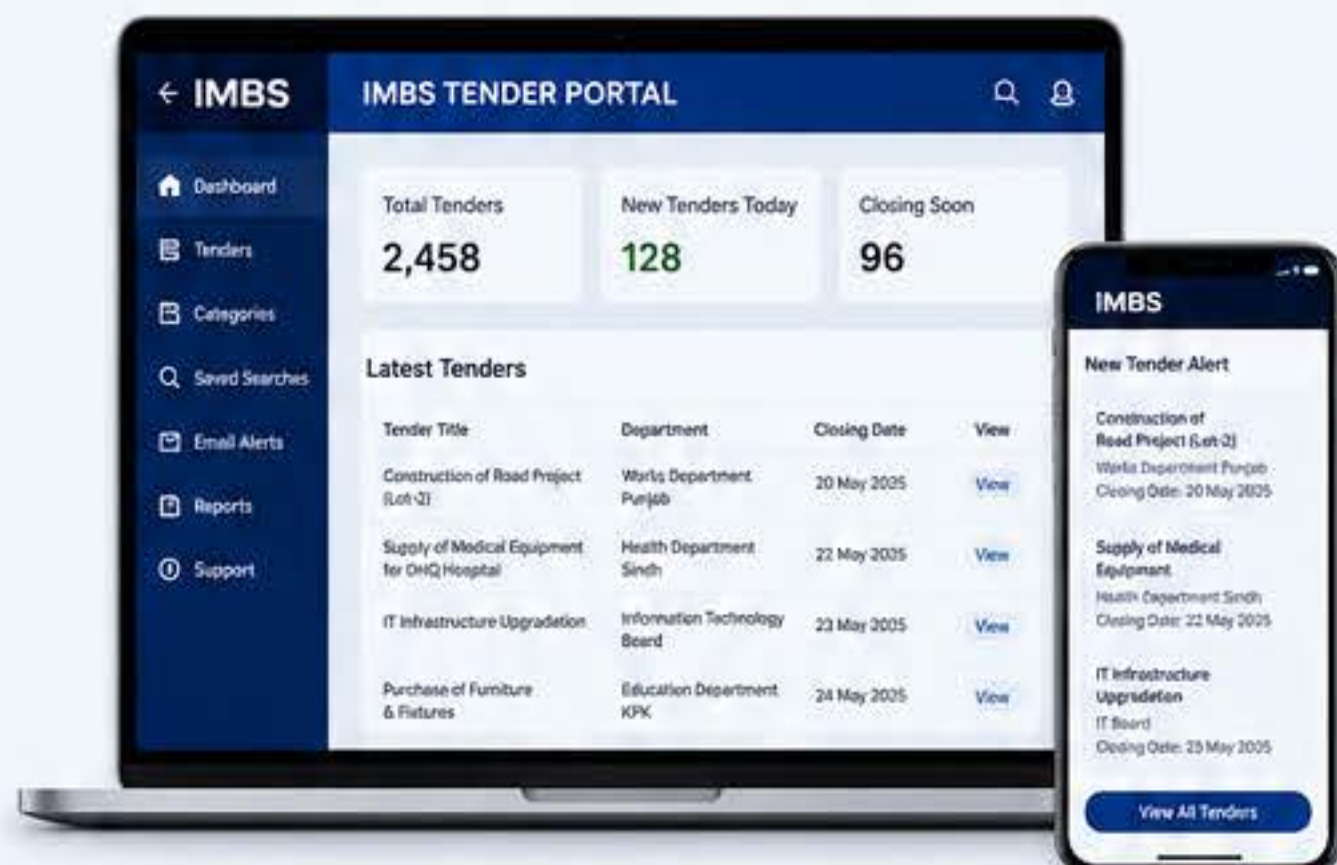


OUR SERVICES



TENDER NOTIFICATIONS

Stay ahead of your competitors with Pakistan's Largest & Comprehensive Tender Notification service. We continuously monitor government departments, autonomous bodies, public sector organizations, NGOs, and private institutions to provide timely and verified tender opportunities.



FEATURES



✓ Daily Tender Alerts



✓ Government & Private Sector Tenders



✓ Industry-Specific Notifications



✓ Email Notifications



✓ Verified Tender Information



✓ Nationwide Coverage



✓ Customized Tender Monitoring

MECHANISM / MEDIUMS

1.



We are covering all Newspapers across the country.

2.



We also cover Federal PPRA, All Provincial PPRA (Punjab PPRA, SPPRA, BPPRA, KPPRA), AJK PPRA and EPADS.

3.



We are focusing to cover Tender data bases from all Private, Semi/Non-Govt & Govt department's websites & portals.

4.



Private Departments like NGO's, Embassies, Universities, Colleges, Schools, Hospitals, Banks, Defense, Power, Oil & Gas, IT/Telecom etc. are covered.

5.



We scan all these Websites, Portals through a special designed software to collect/download all uploaded Inquiries/Tenders/RFP's/RFQ's/EOI's/PQ's etc.

6.



We cover all possible mediums to provide you Maximum Notices.



IMBS – Your Trusted Partner for Accurate, Timely & Verified Tender Opportunities.





LIVE MARKETING DATA SOLUTIONS



Make informed business decisions with authentic and continuously updated marketing databases.



Our live data solutions help businesses identify qualified prospects, generate leads, expand market reach, and accelerate sales growth.



WE PROVIDE



BUSINESS DATABASES

Access a wide range of verified business databases from various industries.



COMPANY INFORMATION

Get accurate and up-to-date company profiles, size, ownership, and more.



INDUSTRY-SPECIFIC CONTACTS

Target the right audience with industry-wise accurate contact information.



DECISION MAKER DETAILS

Connect with key decision makers and boost your business opportunities.



VERIFIED EMAIL DATABASES

100% verified email databases to ensure maximum delivery and response.



MARKET RESEARCH DATA

Gain valuable insights with our updated market research and industry analysis data.



LEAD GENERATION SUPPORT

We help you generate high-quality leads that convert into real business results.



ACCURATE. AUTHENTIC. ACTIONABLE.
Power your business with reliable data.
Drive growth with IMBS.





BUSINESS CONSULTANCY & BID MANAGEMENT



Winning projects requires more than submitting documents—it demands strategy, compliance, and precision.



Our consultants provide end-to-end bid management services that improve the quality of submissions and increase the chances of winning contracts.



SERVICES INCLUDE



BID CONSULTANCY

Strategic guidance to help you identify the right opportunities and win more projects.



TENDER DOCUMENTATION

Preparation of accurate, complete, and compliant documents as per tender requirements.



PROPOSAL WRITING

Professionally written proposals that effectively communicate your strengths and value.



TECHNICAL DOCUMENTATION

High-quality technical documents tailored to meet project specifications and client expectations.



COMPLIANCE REVIEW

Thorough review to ensure full compliance with tender terms, conditions, and regulations.



BID SUBMISSION SUPPORT

Complete support throughout the submission process to ensure accuracy, timeliness, and compliance.



PROCUREMENT CONSULTANCY

End-to-end procurement advisory to streamline processes and maximize success.



STRATEGY. PRECISION. SUCCESS.
We don't just prepare bids,
we help you **win**.





BRAND IDENTITY & GRAPHIC DESIGN



Your brand represents your business before you even speak to a client.



Our creative team develops professional branding materials that communicate credibility, consistency, and excellence.



DESIGN SERVICES



LOGO DESIGN

Creative, unique and memorable logos that represent your brand identity.



CORPORATE IDENTITY

Complete brand identity solutions for a consistent and professional image.



COMPANY PROFILES

Professionally designed profiles that showcase your company's strengths.



PRODUCT CATALOGUES

Attractive catalogues that highlight your products and services effectively.



BROCHURES

Informative and visually appealing brochures that communicate your value.



FLYERS

Eye-catching flyers designed to promote your offers and events.



BUSINESS CARDS

Professional business cards that leave a lasting impression.



PRESENTATION DECKS

Powerful presentation decks that help you pitch, present and impress.



SOCIAL MEDIA CREATIVES

Engaging social media designs that boost your online presence.



MARKETING MATERIALS

Marketing materials that strengthen your brand and drive results.



INFOGRAPHICS

Data-driven infographics that simplify complex information visually.



EXHIBITION & EVENT BRANDING

Complete branding solutions for exhibitions, events and corporate functions.



WE DESIGN. YOU IMPRESS.

Creative designs that build strong brands and drive real impact.





COMPANY PROFILE & PROPOSAL DESIGN



Present your organization with confidence through professionally designed corporate profiles and business proposals.



We create compelling documents that highlight your strengths, achievements, services, and capabilities while maintaining a clean and modern visual identity.

DELIVERABLES



CORPORATE PROFILES

Professionally designed profiles that showcase your company's identity, values, and achievements.



CAPABILITY STATEMENTS

Highlight your core competencies, experience, and key differentiators with impact.



BID PROFILES

Well-structured bid profiles that enhance credibility and improve winning potential.



TECHNICAL PROPOSALS

Detailed and compliant technical proposals tailored to meet project requirements and evaluation criteria.



FINANCIAL PROPOSAL LAYOUTS

Clear, accurate, and professional financial layouts that build trust and transparency.



INVESTOR PRESENTATIONS

Visually engaging presentations that communicate your vision, business model, and growth potential effectively.



PITCH DECKS

Powerful pitch decks that help you attract investors, partners, and new business opportunities.



COMPANY PORTFOLIOS

Comprehensive portfolios showcasing projects, services, success stories, and corporate strengths.



WE DESIGN. WE COMMUNICATE. WE WIN.
Professional documents that open doors and create opportunities.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

SOFTWARE, AI & DIGITAL TECHNOLOGY SOLUTIONS

Building **Smarter** Software.
Powerful **Portals**.
Intelligent **AI Solutions**.



OUR TECHNOLOGY SERVICES



CUSTOM SOFTWARE
DEVELOPMENT



PORTAL
DEVELOPMENT



WEB APPLICATION
DEVELOPMENT



MOBILE APP
DEVELOPMENT



AI TOOLS &
AUTOMATION



INTEGRATIONS &
API SOLUTIONS



INTELLIGENT BOTS
& MORE

At I.M BUSINESS SOLUTION (IMBS), we develop modern software, web portals, mobile applications, AI-powered tools, business automation systems, intelligent bots, and technology integrations designed to help organizations work smarter, faster, and more efficiently.

From a simple business application to a complete enterprise portal, IMBS provides end-to-end technology solutions — including planning, UI/UX design, development, API integrations, AI implementation, automation, testing, deployment, and ongoing support.

We transform business ideas into practical digital solutions.



1. CUSTOM SOFTWARE DEVELOPMENT

Software Built Around Your Business

We build custom software solutions tailored to your unique requirements, improving efficiency, productivity and control.

- Custom business software
- Desktop & web applications
- Business management systems
- Enterprise software solutions
- Workflow management systems
- Customer management systems
- Inventory management
- Sales & purchase management
- HR & employee management
- Accounting & reporting
- Document management
- Data management & dashboards



2. BUSINESS PORTAL DEVELOPMENT

Powerful Portals for Connected Businesses

We develop secure and scalable portals that bring customers, employees, suppliers, partners and business data together in one platform.

- Customer & supplier portals
- Employee & HR portals
- Tender & procurement portals
- E-commerce & marketplace portals
- Custom business portals



3. WEB APPLICATION DEVELOPMENT

Beyond Websites — Complete Web Applications

We build dynamic, responsive and scalable web applications that allow businesses to perform complex operations directly through a browser.

- Business web applications
- SaaS applications
- CRM & ERP systems
- Management dashboards
- Data management platforms
- Online booking systems
- E-commerce platforms
- Workflow applications
- Subscription platforms
- Database-driven apps



4. MOBILE APP DEVELOPMENT

Turn Your Business Into a Mobile Experience

We create mobile applications that help you connect with customers, employees, field teams and partners through smartphones and tablets.

- Android & iOS applications
- Cross-platform apps
- Business & customer apps
- Service booking apps
- E-commerce apps
- Employee & field apps
- Notification-based apps
- Delivery & tracking apps
- Membership apps
- Custom mobile solutions



5. AI TOOLS & DEVELOPMENT

Smarter Tools for a Smarter Tomorrow

We build AI-powered solutions that automate processes, extract insights and enhance decision-making.

- AI automation tools
- Chatbots & virtual assistants
- Data analysis & prediction
- AI video & content creation
- Document processing (OCR)
- AI integrations
- Smart recommendations
- Image & speech recognition
- Custom AI models
- Business intelligence



6. INTEGRATIONS & API SOLUTIONS

Connect. Automate. Streamline.

We integrate your systems, applications and third-party services to create a unified and efficient digital ecosystem.

- API integrations
- Payment gateway integration
- CRM & ERP integration
- Cloud services integration
- Third-party tool integration
- Data migration
- System automation
- Custom connectors
- Webhooks & APIs
- Legacy system integration



LET'S BUILD YOUR
DIGITAL FUTURE TOGETHER



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www.imbs.com.pk



WEBSITE DEVELOPMENT



Your website is the digital face of your business.



Our web development team creates secure, responsive, user-friendly, and SEO-optimized websites tailored to your business objectives.



WEBSITE SOLUTIONS



CORPORATE WEBSITES

Professional websites that represent your brand and build credibility.



BUSINESS PORTALS

Feature-rich portals to streamline operations and enhance communication.



E-COMMERCE STORES

Secure and scalable online stores that drive sales and improve user experience.



SERVICE WEBSITES

Informative websites that showcase your services and attract more clients.



LANDING PAGES

High-converting landing pages designed to capture leads and boost campaigns.



PORTFOLIO WEBSITES

Creative portfolio websites to showcase your work, projects and achievements.



CMS DEVELOPMENT

Powerful CMS solutions that make content management easy.



CUSTOM WEB APPLICATIONS

Tailored web applications built to solve complex business challenges.



WEBSITE MAINTENANCE

Regular updates, security checks, and performance monitoring to keep your website running smoothly.



WEBSITE REDESIGN

Modern redesigns that improve appearance, functionality and user experience.



SEO-FRIENDLY DEVELOPMENT

Built with best SEO practices to help your website rank higher and reach more customers.



WE BUILD WEBSITES THAT WORK.
Smart, fast and future-ready websites that drive your business forward.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

CORPORATE AI VIDEO PROFILES

TRANSFORM YOUR BUSINESS STORY INTO
A POWERFUL VISUAL EXPERIENCE



A professionally produced corporate video helps businesses communicate their vision, showcase capabilities, build credibility, and create lasting impressions. At IMBS, we produce engaging corporate videos that highlight your company's strengths, projects, products, and services through cinematic storytelling and modern visual production.



Whether you're presenting to clients, investors, government organizations, or participating in tenders, our corporate video profiles enhance your professional image and strengthen your brand identity.



ENGAGE
Your Audience



BUILD
Credibility



SHOWCASE
Your Strengths



CREATE
Lasting Impressions



CINEMATIC
STORYTELLING



PROFESSIONAL
PRODUCTION



POWERFUL
MESSAGING



MAXIMUM
IMPACT



OUR AI VIDEO PRODUCTION SERVICES



Corporate Company Profile Videos



Business Introduction Videos



Industrial & Manufacturing Videos



Project Showcase Videos



Product & Service Promotional Videos



Corporate Presentation Videos



CEO & Management Message Videos



Event Coverage & Highlights



Client Testimonial Videos



Training & Awareness Videos



Social Media Promotional Videos



Motion Graphics & Animated Explainer Videos



PRODUCTION FEATURES



Creative Concept Development



Professional Script Writing



Storyboarding



HD & 4K Video Production



Professional Voice-Over



Motion Graphics & Animation



Corporate Branding Elements



Background Music & Audio Enhancement



Professional Video Editing



Multi-Platform Video Optimization

OUR VIDEO PRODUCTION PROCESS



DISCOVER

Understand your
goals & audience



PLAN

Concept, script
& storyboard



PRODUCE

Professional
filming



EDIT

Editing, graphics
& voice-over



DELIVER

Final video in multiple
formats



DISRUPT

Maximum impact
for your brand



TELL YOUR STORY. **INSPIRE TRUST. DRIVE GROWTH.**

High-quality corporate videos that connect,
communicate and convert.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS



MARKETING TOOLS



Connect with your audience using advanced marketing solutions designed to improve communication and customer engagement.

SOLUTIONS



PROFESSIONAL EMAIL TOOLS

Reliable and secure email tools to manage your business communication professionally.



EMAIL MARKETING SOLUTIONS

Targeted email campaigns that deliver the right message to the right audience and drive better results.



BUSINESS OUTREACH CAMPAIGNS

Strategic outreach campaigns that expand your reach, build connections, and generate new opportunities.



LEAD GENERATION ASSISTANCE

Identify, capture, and qualify potential leads to build a strong pipeline for business growth.



DIGITAL MARKETING SUPPORT

Comprehensive digital marketing support to boost your brand visibility, engagement, and online presence.



MARKETING AUTOMATION TOOLS

Automate your marketing workflows, nurture leads, and save time while increasing efficiency.



MARKET SMART. ENGAGE BETTER. GROW FASTER.
Our marketing tools help you build stronger relationships, generate quality leads, and achieve measurable growth.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

WHY CHOOSE IMBS

Businesses trust IMBS because
we deliver **solutions**—not just services.



OUR ADVANTAGES



ONE-STOP BUSINESS SOLUTIONS PROVIDER

All the essential business services
under one roof — saving you time,
effort and resources.



FAST TURNAROUND TIME

We value your time and ensure
timely delivery without compromising
on quality.



EXPERIENCED INDUSTRY PROFESSIONALS

Our team brings deep industry knowledge
and practical experience to deliver the
best results.



CUSTOMIZED BUSINESS SOLUTIONS

Every business is unique. We offer
custom solutions tailored to meet your
specific goals and challenges.



END-TO-END PROJECT SUPPORT

From planning to execution, we provide
complete support at every stage of
your project.



AFFORDABLE & TRANSPARENT PRICING

We offer competitive pricing with
complete transparency and
no hidden costs.



INNOVATIVE & TECHNOLOGY-DRIVEN APPROACH

We use the latest tools and technologies
to deliver smart, innovative and efficient
business solutions.



CONFIDENTIALITY & DATA SECURITY

Your data and project information
are safe with us. We ensure complete
confidentiality and security.



MODERN DESIGN STANDARDS

Our designs are modern, professional
and aligned with global visual
and branding trends.



DEDICATED CUSTOMER SUPPORT

Our support team is always available
to assist you and ensure a smooth
experience.



HIGH-QUALITY DELIVERABLES

Quality is our promise. We ensure
accuracy, excellence and attention
to every detail.



LONG-TERM STRATEGIC PARTNERSHIP

We believe in building long-term
relationships that grow together
and create mutual success.



YOUR SUCCESS IS OUR MISSION.
We are committed to delivering value,
building trust, and growing with you.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

INDUSTRIES WE SERVE



We proudly support businesses
across diverse industries, including:



CONSTRUCTION COMPANIES

Supporting construction firms with documentation, bids, branding, and digital solutions.



ENGINEERING FIRMS

Delivering engineering excellence through technical documentation, proposals, and business support.



GOVERNMENT CONTRACTORS

Helping contractors meet compliance, prepare winning bids, and manage government projects efficiently.



MANUFACTURERS

Empowering manufacturers with marketing data, branding, and business development tools.



IMPORTERS & EXPORTERS

Facilitating global trade with data solutions, market insights, and business outreach services.



HEALTHCARE ORGANIZATIONS

Providing healthcare organizations with professional branding, communication, and data solutions.



EDUCATIONAL INSTITUTIONS

Supporting educational institutions with digital solutions, branding, and marketing communication.



INFORMATION TECHNOLOGY COMPANIES

Empowering IT companies with digital marketing, web development, and innovative technology solutions.



REAL ESTATE DEVELOPERS

Helping real estate developers showcase projects and build strong brand presence.



RETAIL & WHOLESALE BUSINESSES

Driving growth for retail and wholesale businesses with marketing tools and customer engagement solutions.



NGOS & DEVELOPMENT ORGANIZATIONS

Supporting NGOs with impactful communication, campaigns, and professional branding.



FINANCIAL INSTITUTIONS

Providing financial institutions with secure, professional, and compliant business solutions.



PROFESSIONAL SERVICE PROVIDERS

Enabling professionals to enhance their brand, attract clients, and grow their business.



STARTUPS & SMES

Helping startups and SMEs with affordable solutions to grow, compete, and succeed.



**DIVERSE INDUSTRIES.
ONE TRUSTED PARTNER.**

No matter your industry, IMBS is committed to delivering solutions that drive growth and create value.



YOUR INDUSTRY. OUR EXPERTISE. YOUR SUCCESS.

We understand your industry and deliver solutions tailored to your unique needs.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS



OUR MISSION

To empower businesses with innovative technology, reliable market intelligence, professional branding, strategic consulting, and digital solutions that create measurable growth and sustainable success.



OUR VISION

To become Pakistan's most trusted and innovative business solutions company by delivering exceptional services that help organizations compete, grow, and lead in the digital economy.

OUR CORE VALUES



INTEGRITY

We uphold honesty, ethics, and strong moral principles in everything we do.



INNOVATION

We embrace new ideas and technologies to deliver smart and effective solutions.



PROFESSIONALISM

We maintain the highest standards of professionalism in our work and interactions.



EXCELLENCE

We are committed to delivering outstanding quality and exceptional results.



CUSTOMER SUCCESS

Our clients' success is our priority. We listen, understand, and deliver value that drives growth.



TRANSPARENCY

We believe in clear communication, openness, and building trust through transparency.



COLLABORATION

We work together with our clients and partners to achieve shared goals and lasting partnerships.



CONTINUOUS IMPROVEMENT

We constantly learn, adapt, and improve to stay ahead and create greater impact.



OUR PURPOSE. YOUR GROWTH. SHARED SUCCESS.

We are committed to empowering businesses and building a better future together.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

WHY BUSINESSES PARTNER WITH IMBS



We understand that every business has unique challenges and goals. That's why our approach is built around understanding your requirements, delivering tailored solutions, and providing continuous support throughout your growth journey.



UNDERSTAND YOUR NEEDS

We listen, analyze, and understand your goals.



TAILORED SOLUTIONS

Custom solutions designed specifically for your business.



EXPERT EXECUTION

Experienced professionals delivering quality results.



CONTINUOUS SUPPORT

We stand with you at every step of your growth journey.



Whether you need access to tender opportunities, business consultancy, marketing intelligence, professional branding, website development, proposal design, or high-quality corporate video production, IMBS provides everything under **one roof**.



TENDER OPPORTUNITIES

Access the right opportunities to grow your business.



BUSINESS CONSULTANCY

Strategic guidance to improve performance and drive success.



MARKETING INTELLIGENCE

Data-driven insights for smarter decisions and better results.



PROFESSIONAL BRANDING

Build a strong identity that represents your brand with impact.



WEBSITE DEVELOPMENT

Modern, secure, and responsive websites that convert.



PROPOSAL DESIGN

Professional proposals that win trust and close opportunities.



CORPORATE VIDEO PRODUCTION

High-quality videos that showcase your story and strengths.

OUR MISSION IS SIMPLE:



Helping Businesses
Build Strong Brands,
Win More Opportunities,
and Achieve
Sustainable Growth.



TRUSTED PARTNER

Businesses rely on us for results that matter.



ALL-IN-ONE SOLUTIONS

Everything you need to grow, under one roof.



FOCUSED ON GROWTH

Your growth is our top priority.



RELIABLE & PROFESSIONAL

Committed to quality, integrity, and excellence.



BUILT FOR SUCCESS

Empowering businesses to lead and achieve more.



IMBS – YOUR PARTNER IN **GROWTH AND SUCCESS.**
One Vision. One Team. Your Success.





EMPOWERING BUSINESSES WITH
SMART DIGITAL SOLUTIONS

**YOUR GROWTH.
OUR SOLUTIONS.**

Together, we build a
stronger tomorrow.

CONTACT US

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Website:
www.imbs.com.pk



Our Locations:
E-1, Johar Town, Lahore –
Gulberg Green, Islamabad



FACEBOOK / LINKEDIN:
I.M BUSINESS SOLUTION



SCAN TO CONNECT
Let's build success
together.